Submit in Triplicate

'04 AUG 23 A10 :09

STATE OF HAWAII
NOTICE OF AMENDMENT TO SOLE SOURCE CONTRACT

STATE PROCUREMENT OFFICE
STATE OF HAWAII

TO: Chief Procurement Officer

FROM: Department of Health/Tobacco Settlement Project/Healthy Hawaii Initiative
(Department/Division/Agency)

Name of Contractor: Verizon Information Services

Sole Source Reference Number: 05-04-M Contract Number: (Purchase Order)

Description of goods, services, or construction:
'Start.Living.Healthy.' (SLH) is the public education campaign for the Department's Healthy Hawaii Initiative. Ads with SLH messages will be in the '04-'05 Verizon Phonebook as: Multiple Yellow Pages Ads, equivalent of a minimum of 15 full page/color ads in the Yellow Pages; Highlighted Corner Billboards, approximately 112 Corner Billboard Ads in the White Pages; Sponsorship page of "Healthy Life Styles" section in the Health and Wellness Guide in the Yellow Pages; and Ad Production and Proofs – final art and proofs for all ads.

Approval to amend is submitted in order to:

☒ Revise the scope of services for the contract as follows:
Provision of goods and services as noted above, and to include magnet with SLH logo to be placed on cover of Phonebook along with ½ page ad on page facing the inside back cover.

☒ Increase the contract price by 10 % or more: (additional $11,000)
Original Contract Price: $ 84,000 Amended Contract Price: $ 95,000

This / These amendment(s) are necessary because:
The additional goods and services to be provided will afford the Department of Health increased exposure and impressions to the SLH messages through this unique venue of reaching out to the general public. The additional goods to be provided will be integrated with other promotional events to maximize impact and reach of SLH messages and drive readers to other SLH messages embedded in the phonebook.

Direct questions to: Cynthia Cabot/Susan Jackson Phone: 586-4482/586-4414

Pursuant to § 103D-306, HRS, and § 3-122-83, HAR, I certify that the information provided above is, to the best of my knowledge, true and correct.

Department Head or Designee — Date: 8/19/04

Title (If other than Department Head)

Date Posted: August 24, 2004

A copy of this notice of amendment shall be posted by the Chief Procurement Officer and the purchasing agency in an area accessible to the public, at least seven (7) calendar days prior to any approval action.

Submit written objections to this notice of intent to amend a sole source contract within seven (7) calendar days from the date of this notice was posted to:

Chief Procurement Officer
Office/Agency Department of Health
Address 1250 Punchbowl Street
Honolulu, HI 96813

Please ensure adherence to applicable administrative and statutory requirements.

☒ APPROVED ☐ DISAPPROVED

Chief Procurement Officer — Date: 8/31/04

SPO Form-1B (Rev. 7/1/02)

S.S. No. 05-04-M