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STATE PROCUREMENT OFFICE
NOTICE & REQUEST FOR SOLE SOURCE
STATE OF HAWAII

- 1. TO: Chief Procurement Officer
- 2. FROM: DBEDT/SID/State Energy Office
Department/Division/Agency

Pursuant to HRS §103D-306 and HAR Chapter 3-122, Subchapter 9, the Department requests sole source approval to purchase the following:

3. Description of goods, services, or construction:

The HonuGuide and the Eco.Local newspaper is the only sustainable green resource guide dedicated to energy and environmental related issues. This is a one-year sponsorship (Jan-Dec. 2011) of the HonuGuide and the Eco.Local newspaper. Sponsorship includes: logo placement on the cover of 10,000 copies of the 2011 HonuGuide; full-page advertisement in the 2011 HonuGuide; 4-pages in the information section about HCEI; placement of 12 articles in the Eco.Local newspaper for a year; 100 extra copies of the 2011 HonuGuide for outreach purposes; HonuGuide and the Eco.Local newspaper will be available statewide at HonuGuide public events. The Eco.Local newspaper comes w/ a Smartphone application icon that allows readers to click on to the HCEI website. HonuGuide: 10,000 copies + 5,000 web viewers per month and the Eco.Local monthly newspaper: 5,000 copies; 1,500 email subscribers; 2,000 projected web views per month. In addition, they will be participating in educational and public events statewide and will distribute the HonuGuide and the Eco.Local newspaper at these events throughout the year extending HCEI/SID's message.

4. Vendor Name: HonuGuide

Address: P.O. Box 11084
Honolulu, HI 96828

5. Price:
\$5,000

6. Term of Contract:
(mm/dd/yyyy)

From: 01/01/2011

To: 12/31/2011

7. Prior Sole Source Ref No.

8. Feature: The good, service, or construction has the following unique features, characteristics, or capabilities: The HonuGuide (coupon book/resources guide) and the Eco.Local (printed web-news) is locally owned and operated by the HonuGuide. The coupon book/resources guide is Hawaii's first and only coupon book and resource guide for sustainable island living and is locally printed. The Eco.Local is Hawaii's news for sustainable ecology and local economy. It is an integration of print media, smart phone technology and continually updated web material. Also, DBEDT is being accorded a special discount of \$5,000 for the 2011 HonuGuide Sponsorship Details (actual value: \$18,050).

9. Essential features. How the unique features, characteristics, or capabilities are essential for the agency to accomplish its work: The HonuGuide sponsorship fits our overall communications outreach objectives the Hawaii Clean Energy Initiative's (HCEI) goal is to transform Hawaii from the most fossil fuel-dependent state in the nation to a clean energy economy based on 70 percent clean and renewable energy. The HonuGuide sponsorship can help maximize HCEI's visibility and position Hawaii as a model for the rest of the nation as we move towards a clean energy economy.

11. Alternate source. The following other possible sources for the good, service, or construction were investigated but do not meet our needs because: HonuGuide is the only company offering a coupon book/resource guide and printed web-news that aligns with the goals HCEI and sustainable island living.

12. Direct any inquiries to:
Department: DBEDT/SID
Contact Name/Title: Lois Hamaguchi

13 Phone Number:
597-9006
Fax Number:
586-2536

Expenditure may be processed with a purchase order/pCard: Yes No
If no, a contract must be executed and funds certified.

Agency shall ensure adherence to applicable administrative and statutory requirements, including HAR Chapter 3-122, Subchapter 15, Cost or Pricing Data, if required.

14 I certify that the information provided above is to the best of my knowledge, true, correct and that the goods, services, or construction are available through only one source.



OCT 13 2010

Department Head Signature

Date

Reserved for CPO Use Only

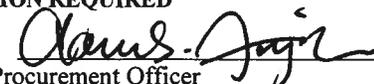
15 Date Notice Posted: 11/16/10

Submit written objections to this notice to issue a sole source contract within seven calendar days or as otherwise allowed from the above posted date to: Chief Procurement Officer
State Procurement Office
P.O. Box 119
Honolulu, Hawaii 96810-0119

16. Chief Procurement Officer's comments:

Request has been withdrawn by the department.

17. APPROVED DISAPPROVED NO ACTION REQUIRED


Chief Procurement Officer

11/22/2010
Date