

STATE OF HAWAII REQUEST FOR SOLE SOURCE

'05 APR -6 P2:27

TO: Chief Procurement Officer

STATE PROCUREMENT OFFICE
STATE OF HAWAII

FROM: DBEDT/AFED/Hawaii Film Office
(Department/Division/Agency)

Pursuant to §103D-306, HRS, and Subchapter 9, Chapter 3-122, HAR, the Department requests sole source approval to purchase the following:

Description of goods, services, or construction:

Provide services related to the coordination and implementation of the American Film market (AFM) event to be Held from Nov. 2-9, 2005.

""This is an annual event. Per State Procurement Office Sole Source is being requested.""

Name of Vendor: Mr. Jonathan Wolf Independent Film & Television Alliance Address: 10850 Wilshire Blvd., 9 th Flr. Los Angeles, CA 90024	Cost: \$10,000.00
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Term of Contract: From: Nov. 1, 2005 To: Aug. 31, 2006	Prior Sole Source Reference No.:
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The goods, services, or construction has the following unique features, characteristics, or capabilities:

Founded in 1981, the American Film Market (AFM) has grown to become the largest motion picture trade event in the world. Unlike a film festival, the AFM is a marketplace where over \$500 million in production and distribution deals are closed annually. Each year, more than 7,000 independent filmmakers and business people convene in Santa Monica for eight days of screenings, seminars, deal making, and hospitality. Participants come from over 70 countries, and include leaders in motion picture production and distribution, directors, agents, writers, lawyers, bankers and trade groups. The AFM is the annual Hollywood gathering for the global motion picture industry. With AFM's new strategic alliance with the film festival AFI FEST, the commercial and cultural possibilities of both events have been dramatically expanded.

REQUEST FOR SOLE SOURCE (Cont.)

How the unique features, characteristics, or capabilities are essential for the agency to accomplish its work:

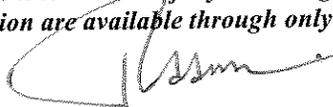
As the largest international film industry trade show in the world, AFM offers us an unparalleled opportunity to reach and market to the widest audience of film professionals—including producers, directors, and agents who have the power to decide where to shoot films, emerging independent filmmakers who are just getting discovered, and film financiers and lawyers who specialize in funding films.

The following other possible sources for the goods, services, or construction were investigated by do not meet our needs because:

No other film industry trade event is larger than AFM, and its exclusive strategic partnership with AFI FEST makes the commercial and cultural potential of the combined events unmatched by any other single event.

Direct Questions to: Ms. Donne Dawson Phone: 586-2567

I certify that the information provided above is to the best of my knowledge, true, correct and that the goods, services, or construction are available through only one source.


 Department Head or Designee APR 4 2005
 Date
 Title (If other than Department Head)

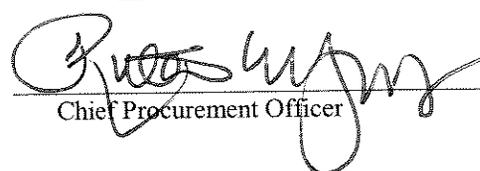
Chief Procurement Officer's comments:

Your request does not provide sufficient justification to support this sole source purchase, nor justify why only this vendor is uniquely qualified to provide the services. We understand that this purchase may be in addition to another expenditure, that in total will exceed \$25,000. To perform a complete review on this request, this requirement should be consolidated and submitted as a single request. Should you have any questions, please call Colin Tanaka at 586-0558.

Please ensure adherence to applicable administrative and statutory requirements.

Expenditure may be processed through a purchase order: Yes No . If no, a contract must be Executed and funds certified.

APPROVED DISAPPROVED


 Chief Procurement Officer 4/3/05
 Date