



**STATE PROCUREMENT OFFICE
NOTICE OF REQUEST FOR EXEMPTION
FROM HRS CHAPTER 103D**

13 MAY -8 8:07

STATE PROCUREMENT OFFICE
STATE OF HAWAII

TO: Chief Procurement Officer

FROM: Health/TSP/CDMCB/Tobacco Prevention and Education Program
Name of Requesting Department

Pursuant to HRS § 103D-102(b)(4) and HAR chapter 3-120, the Department requests a procurement exemption for the following:

1. Describe the goods, services or construction:
On-screen advertisement for tobacco and teens/youth smoking messages in theatres.

2. Vendor/Contractor/Service Provider:	Screenvision Direct, Inc.	3. Amount of Request:	
		\$ 75,355.00	
4. Term of Contract From:	6/23/2013	To:	6/22/2014
		5. Prior SPO-007, Procurement Exemption (PE):	12-110 K

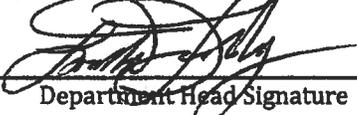
6. Explain in detail, why it is not practicable or not advantageous for the department to procure by competitive means:
Vendor is the sole representative for consolidated Theatres in Hawaii. The vendor was not selected by the requester, but is contracted by the theatre to manage the on-screen advertisement.

7. Explain in detail, the process that will be or was utilized in selecting the vendor/contractor/service provider:
Vendor is the sole representative for Consolidated Theatres in Hawaii. The vendor was not selected by the requester, but is contracted by the theatre to manage the on-screen advertisement. Consolidated Theatres has the demographics focusing on youth tobacco use prevention and is exceptional in reaching the youth audience the the Tobacco Prevention and Education Program is targeting.

8. Identify the primary responsible staff person(s) conducting and managing this procurement. (Appropriate delegated procurement authority and completion of mandatory training required).
 *Point of contact (Place asterisk after name of person to contact for additional information).

Name	Division/Agency	Phone Number	e-mail address
Lola H. Irvin, Project Manager <i>LHI</i>	Tobacco Settlement	586-4881	lola.irvin@doh.hawaii.gov
*Lila Johnson, Program Manager <i>LJ</i>	Tobacco Prevention	586-4662	lila.johnson@doh.hawaii.gov

All requirements/approvals and internal controls for this expenditure is the responsibility of the department. I certify that the information provided above is, to the best of my knowledge, true and correct.


5/6/13
 Department Head Signature Date

For Chief Procurement Officer Use Only

Date Notice Posted: 5-8-13

Inquiries about this request shall be directed to the contact named in No. 8. Submit written objection to this notice to issue an exempt contract within seven calendar days or as otherwise allowed from date notice posted to:

state.procurement.office@hawaii.gov

Chief Procurement Officer (CPO) Comments:

PE-13-091D was disapproved due to department's failure to comply with CPO requirements provided in PE-12-110K. In response, department submitted PV-13-090K which was approved based on the department complying with the posting requirement and implementing corrective action. This request is approved for the period 06/23/13 to 06/22/14 and is for the solicitation process only, HRS section 103D-310(c) and HAR section 3-122-112, shall apply (i.e. vendor is required to be compliant on the Hawaii Compliance Express) and award is required to be posted on the Awards Reporting System. Copies of the HCE certificate and awards posting are required to be documented in the procurement/contract file.

If there are any questions, please contact Kevin Takaesu at 586-0568, or kevin.s.takaesu@hawaii.gov.

Approved
 Disapproved
 No Action Required


7/1/2013
 Chief Procurement Officer Signature Date