



STATE PROCUREMENT OFFICE  
NOTICE OF REQUEST FOR EXEMPTION  
FROM HRS CHAPTER 103D

'13 JUN 14 A11 :00

STATE PROCUREMENT OFFICE  
STATE OF HAWAII

TO: Chief Procurement Officer

FROM: Hermina Morita, Chair, Public Utilities Commission, Dept. of Budget & Finance *Hermina Morita*  
Name of Requesting Department

Pursuant to HRS § 103D-102(b)(4) and HAR chapter 3-120, the Department requests a procurement exemption for the following:

1. Describe the goods, services or construction:  
The Public Utilities Commission ("Commission") will mark the 100th anniversary of the passage of Act 89, Session Laws of Hawaii 1913, which established the Commission on July 1, 1913. To commemorate this historic event, the Commission plans to create and release various educational collateral/materials that will provide a history of the first 100 years of the Commission, and more importantly, information about the current and future evolving role and responsibilities of the Commission, particularly in the energy sector. To accomplish this, the Commission requires a professionally drafted and designed, cohesive, package of materials that can be published in an editorial article(s), on our webiste, and via hard copy brochures/handouts, at minimum.

|  |   |                           |
|--|---|---------------------------|
| 2. Vendor/Contractor/Service Provider:             | Dennis Hollier                                | 3. Amount of Request:     |
|  |   | \$ 15,000 (not to exceed) |
| 4. Term of Contract From: CPO approval To: 8/30/13 | 5. Prior SPO-007, Procurement Exemption (PE): |                           |

6. Explain in detail, why it is not practicable or not advantageous for the department to procure by competitive means:  
Given the Commission's approaching 100th anniversary, the required basic understanding and appreciation of public utilities regulation and current and future issues facing the Commission, and proven ability to simply and impartially communicate very complex, technical and legal information to a broad public audience, it is not practicable for the the Commission to procure for this goods and service by competitive means. In order for the expected deliverables to be completed efficiently and thoroughly, the Commission requires that the goods and services provider(s) ("provider") already possess a foundational understanding of the Commission and Hawaii's regulatory environment and evolution. Without this basic familiarity, the provider will not be able to efficiently conduct necessary intevIEWS of internal Commission staff to build and draft our expected deliverables.

7. Explain in detail, the process that will be or was utilized in selecting the vendor/contractor/service provider:  
The Commission internally reviewed recently published articles and commentary relating to the Commission to identify professional journalists who have displayed the ability to present unbiased, factual information about the Commission and the current issues before the Commission. The proposed provider, is a professional journalist, has no known conflicts of interest, has the required basic, relevant regulatory and Commission knowledge as evidenced in multiple articles published in Hawaii Business News Magazine, and is capable of producing the professionally drafted and designed, cohesive package of materials in the formats mentioned previously.

8. Identify the primary responsible staff person(s) conducting and managing this procurement. (Appropriate delegated procurement authority and completion of mandatory training required).

\*Point of contact (Place asterisk after name of person to contact for additional information).

| Name                             | Division/Agency                    | Phone Number | e-mail address           |
|----------------------------------|------------------------------------|--------------|--------------------------|
| *Brooke K. Kane, Admin. Director | Hawaii Public Utilities Commission | 808-586-2020 | Brooke.K.Kane@hawaii.gov |
|                                  |                                    |              |                          |
|                                  |                                    |              |                          |

**All requirements/approvals and internal controls for this expenditure is the responsibility of the department. I certify that the information provided above is, to the best of my knowledge, true and correct.**

  
 Department Head Signature

June 13, 2013  
 Date

**For Chief Procurement Officer Use Only**

Date Notice Posted: 6.14.13

Inquiries about this request shall be directed to the contact named in No. 8. Submit written objection to this notice to issue an exempt contract within seven calendar days or as otherwise allowed from date notice posted to:

[state.procurement.office@hawaii.gov](mailto:state.procurement.office@hawaii.gov)

Chief Procurement Officer (CPO) Comments:

Department has withdrawn the request and will utilize the appropriate method of procurement.

Department is reminded that individuals participating in procurement activities must be in compliance with Procurement Delegation No. 2010-01 and Amendment 1, and Procurement Circular No. 2010-05, *Statewide Procurement Training*, as appropriate. If there are any questions, please contact Donn Tsuruda-Kashiwabara at 586-0565 or [donna.tsuruda-kashiwabara@hawaii.gov](mailto:donna.tsuruda-kashiwabara@hawaii.gov).

Approved

Disapproved

No Action Required

  
 Chief Procurement Officer Signature

9/4/2013  
 Date