



**STATE PROCUREMENT OFFICE
NOTICE OF REQUEST FOR EXEMPTION
FROM HRS CHAPTER 103D**

TO: Chief Procurement Officer

FROM: DOT/Highways/HWY-V/HWY-VS
Name of Requesting Department

Pursuant to HRS § 103D-102(b)(4) and HAR chapter 3-120, the Department requests a procurement exemption for the following:

1. Describe the goods, services or construction:
On-screen advertisement for federally funded traffic safety messages in movie theatres.

2. Vendor/Contractor/Service Provider:	National Cinemedia, LLC (PO Box 17491 Denver, CO 80217)	3. Amount of Request:	\$ 80,000.00
4. Term of Contract: From:	4/1/2013	To:	3/31/2014
		5. Prior SPO-007, Procurement Exemption (PE):	12-079B

6. Explain in detail, why it is not practicable or not advantageous for the department to procure by competitive means:
Vendor is the sole representative for Signature and Hollywood Theatres in Hawaii. The vendor was not selected by the requestor, but is contracted by the theatres to manage on-screen advertisements.

7. Explain in detail, the process that will be or was utilized in selecting the vendor/contractor/service provider:
There are no other vendors for this service.

8. Identify the primary responsible staff person(s) conducting and managing this procurement. (Appropriate delegated procurement authority and completion of mandatory training required).
*Point of contact (Place asterisk after name of person to contact for additional information).

Name	Division/Agency	Phone Number	e-mail address
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