



STATE PROCUREMENT OFFICE
NOTICE OF REQUEST FOR EXEMPTION
FROM HRS CHAPTER 103D

12 OCT 11 P2:04

STATE PROCUREMENT OFFICE
STATE OF HAWAII

TO: Chief Procurement Officer

FROM: DOH/TSP-HHI
Name of Requesting Department

Pursuant to HRS § 103D-102(b)(4) and HAR chapter 3-120, the Department requests a procurement exemption for the following:

1. Describe the goods, services or construction: Purchase of airtime for public service announcements to air on cable television. This is for an obesity prevention media campaign targeting teenagers 12-18 years of age.

2. Vendor/Contractor/Service Provider: Oceanic Time Warner Cable Media	3. Amount of Request: \$ 83,769.60
4. Term of Contract From: 11/1/2012 To: 5/31/2013	5. Prior SPO-007, Procurement Exemption (PE):

6. Explain in detail, why it is not practicable or not advantageous for the department to procure by competitive means: Vendor is the sole cable television provider in Hawaii.
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7. Explain in detail, the process that will be or was utilized in selecting the vendor/contractor/service provider: 1) There are no other vendors for this service; 2) Program Manager identifies the target consumer and marketing modality; 3) Program Manager investigates the various sites' effectiveness in reaching the largest number of the target consumer; 4) Program Manager selects site(s) and works with the vendor (sole representative for a site) who contract advertisements; and 5) Contract is negotiated with vendor.
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8. Identify the primary individual(s) who is knowledgeable about this request, who will conduct and manage this process, and has 1) completed mandatory training; and 2) who may contact for follow up inquiry, if any.
 (Type over "example" and delete cells not used.)

Name of Department Personnel	Division/Agency	Phone Number	e-mail address
Lola Irvin	TSP	586-4488	lola.irvin@doh.hawaii.gov <i>LHI</i>

**All requirements/approvals and internal controls for this expenditure is the responsibility of the department.
 I certify that the information provided above is, to the best of my knowledge, true and correct.**

[Handwritten Signature]

 Department Head Signature

10/10/12

 Date

For Chief Procurement Officer Use Only

Date Notice Posted: 10/12/2012

Submit written objection to this notice to issue an exempt contract within seven calendar days or as otherwise allowed from date notice posted to:

state.procurement.office@hawaii.gov

Chief Procurement Officer (CPO) Comments:

Approval is for the period 11/01/12 to 05/31/13 and is for the solicitation process only, HRS section 103D-310(c) and HAR section 3-122-112, shall apply (i.e. vendor is required to be compliant on the Hawaii Compliance Express) and award is required to be posted on the Awards Reporting System.

If there are any questions, please contact Bonnie Kahakui at 587-4702, or bonnie.a.kahakui@hawaii.gov.

Approved Disapproved No Action Required

[Handwritten Signature] *10/22/12*

 Chief Procurement Officer Signature Date