



**STATE PROCUREMENT OFFICE
NOTICE OF REQUEST FOR EXEMPTION
FROM HRS CHAPTER 103D**

12 OCT -2 P4:16

STATE PROCUREMENT OFFICE
STATE OF HAWAII

TO: Chief Procurement Officer

FROM: DBEDT/Creative Industries Division
Name of Requesting Department

SUBJECT: Request for Exemption

Pursuant to HRS §103D-102(b)(4) and HAR Chapter 3-120, the Department requests a procurement exemption for the following:

1. Describe the goods, services or construction. Conducting two creative industry development programs: 1) "Sound x Vision" and 2) "Creative Digital Media Summit" during the 2012 Hawaii International Film Festival (HIFF) October 11-21, 2012. The programs are comprised of multiple events, panels and workshops which highlight opportunities for Hawaii's creative content developers and include the role of film and music integration, scoring, artist representation, a Creative Digital Media Summit and Lab focusing on new platforms for distribution, monetization of creative content and broadband collaboration across new digital platforms. These programs are an essential part of DBEDT/CID's mission to accelerate the economic viability and provide business to business development opportunities for Hawaii's creative sectors.	
2. Vendor/Contractor Name : Hawaii International Film Festival (HIFF)	3. Amount of Request: \$ 17,000.00
4. Term of Contract: From: 10/1/2012 <i>10/2/2012 DA</i> To: 12/1/2012 <i>10/1/12</i>	5. Prior Exemption Reference No.: Not Applicable
6. Explain in detail, why it is not practicable or not advantageous for the department to procure by competitive means: The "Sound x Vision" and "Creative Digital Media Summit" programs are an integral part of the Festival, CID has helped source the speakers and no other vendor can implement this event in the timeframe and match the international audience reach. HIFF is the largest and only international film festival in Hawaii. The speakers, panelists, and musicians from major creative media outlets that will be a part of this Program have specialized experience and expertise in the workshop subject matter and include international representatives from industry; from Japan to Los Angeles. It is for these reasons that CID is requesting an exemption for the program under Chapter 103D.	
7. In selecting the vendor/contractor, explain in detail, the process the department will utilize to maximize fair and open competition: As noted in item #6, HIFF is the only statewide international film organization that has the capacity, knowledge and resources to develop, implement and integrate the expansive depth and breadth of this program. CID has allocated funds for this activity as part of a long term plan to develop international creative industry workshops in the state. It would be advantageous to DBEDT's Creative Industries Division to access leaders these industries through this well-known and well-attended annual event.	

8. Identify the primary individual(s) who is knowledgeable about this request, who will conduct and manage this process and has completed mandatory training. (Type over "example" and delete cells not used)

Name of Department Personnel	Division/Agency	Phone Number	e-mail address
Tracie Young	DBEDT/CID	587-2767	tmyoung@dbedt.hawaii.gov

9. The department shall ensure adherence to applicable administrative and statutory requirements, and all requirements, approvals, and internal controls for this request are the responsibility of the department.

I certify that the information provided above is, to the best of my knowledge, true and correct.

[Signature]
 for Department Head Signature

10-2-12
 Date

For Chief Procurement Officer Use Only

Date Notice Posted 10/3/2012

Submit written objections to this notice to issue an exemption from Chapter 103D, HRS, within seven calendar days or as otherwise allowed from date notice posted to:

Chief Procurement Officer
 State Procurement Office P.O.
 Box 119 Honolulu, Hawaii
 96810-0119

10. Chief Procurement Officer (CPO) Comments:

Approval is granted for the period 10/02/12 to 10/21/12. This approval is for the solicitation process only, HRS section 103D-310(c) and HAR section 3-122-112, shall apply (i.e. vendor is required to be compliant on the Hawaii Compliance Express) and award is required to be posted on the Awards Reporting System.

If there are any questions, please contact Bonnie Kahakui at 587-4702, or bonnie.a.kahakui@hawaii.gov.

Approved Disapproved No Action Required

[Signature] 10/9/2012
 Chief Procurement Officer Signature Date

HIFF Creative Labs

Sound X Vision & Creative Media Summit Panels/Workshops

The Business of Music in the 21st Century

Breaking In : Composing for Film and TV

Richard Bellis, Board of Governors ASCAP, author "

George Christopoulos, Internationally Acclaimed Film Composer

Creativity Without Boundries: International Collaboration for Production, Audio Post and Visual FX

Leon Silverman, VP Disney Digital Studios, Los Angeles

Laurin Herr, Chairman, CineGrid, San Francisco

Tom DiFonti, PhD, CALIT2/UC San Diego

Dr. Takahara, Executive Director, NTT Network Innovation Laboratories, Yokosuka, Japan

YouTUBE Academy

Alton Lee, VP Americas Partner Engagement Program

Kevin Wu, Artist, Los Angeles

Chester See, Artist, Los Angeles/Hawaii

Phillip Chung, Artist, Los Angeles

Will Kendall, Chief Creative Officer, Digital Artists, Venice, CA

<http://www.hiff.org>

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About HIFF

Established in 1981, the Hawai'i International Film Festival is a non-profit organization dedicated to the advancement of cultural exchange and media awareness in the Pacific Rim. HIFF is a premier international film event that has won the praise of governments, filmmakers, scholars, educators, programmers and film industry leaders across the globe. HIFF's programming has two particular mandates: to be a festival of record for emerging films from Asia and the Pacific, and to present the top festival films from around the world, annually screening films from over 45 countries. HIFF also presents content and panels in the fields of film and music, and mobile entertainment and gaming. These transmedia programs reflect HIFF's commitment to exhibiting innovative creative content coming from the Asia Pacific Rim.

HIFF

- Is an official partner with Academy of Motion Picture Arts and Sciences (AMPAS) (<http://www.oscars.org>) for Oscar Night America.
- Is the sister festival of Shanghai International Film Festival (<http://www.siff.com/>) (SIFF) & Shanghai Media and Entertainment Group (SMEG).

History

HIFF started as a project of the East-West Center, an educational and research institution created by U.S. Congress and located on the University of Hawai'i Manoa campus in Honolulu. Jeannette Paulson Hereniko was HIFF's Founding Director, from 1981 to 1996.

The first HIFF screened seven films from six countries to an audience of 5,000. The year was 1981. Today, HIFF is the premiere cinematic event in the Pacific that has had more than one dozen screening sites on six Hawaiian islands and draws an audience of 80,000 or more from around the state, the nation and throughout the world.

Programming

HIFF is unique in discovering features, documentaries and shorts from Asia made by Asians, films about the Pacific made by Pacific Islanders, and films made by Hawai'i filmmakers that present Hawai'i in a culturally accurate way.

Each year in preparation for the event, HIFF programmers view some 1,000 films and choose an average of 150 features, documentaries and film shorts. Among them are world premieres, North American premieres, U.S. premieres, experimental films, animation and digital works representing social and ethnic issues, and first features by new directors.

HIFF also conducts seminars, workshops, special award presentation receptions with top Asian, Pacific and North American filmmakers participating.

Since its inception, more than 950,000 people from throughout the world have shared HIFF film screenings and insights.

HIFF audiences reflect the diverse multi-cultural face of Hawaii. For example, Chinese Americans see films from Japan; Japanese Americans see films from Korea. In so doing, HIFF helps to enrich, enlighten and broaden support for Asian and Pacific films by [HIFF members \(?q=membership\)](#), film festival fans and new audiences alike.

Variety Articles

July 16, 2007 – Streep's 'Dark' lights up Hawaii fest – Lin's 'Game,' Gibney's 'Taxi,' to also screen
(<http://www.variety.com/article/VR1117968870.html?categoryId=1061&cs=1>)

Oct 15, 2006 – Fest fetes Globes org for golden touch – HIFF Vision in Film Award; Hollywood Foreign Press Assn. (<http://www.variety.com/article/VR1117951988.html?categoryId=2295&cs=1>)

Oct 15, 2006 – Is this towel taken? – Swim-in theater wops fest auds
(<http://www.variety.com/article/VR1117951904.html?categoryId=2295&cs=1>)

Oct 15, 2006 – Hawaii mixes it up – East-West cinema gets an isles seat
(<http://www.variety.com/article/VR1117951902.html?categoryId=2295&cs=1>)

Oct 15, 2006 – Booster Ebert takes a year off – Critic's cancer keeps him in Chicago
(<http://www.variety.com/article/VR1117951900.html?categoryId=2295&cs=1>)

Aug 28, 2005 – Spotlight: Hawaii Int'l Film Festival celebrates silver anni – HIFF aims to serve as a bridge between East and West (<http://www.variety.com/article/VR1117928233.html?categoryId=2055&cs=t>)

Hollywood Reporter Articles

Oct 18, 2005 – Hawaii Film Festival – Making Waves
(http://www.hollywoodreporter.com/hr/search/article_display.jsp?vnu_content_id=1001307576)

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Home Page



<http://www.hiff.org/education>

Sign up for Educational Programs

O'ahu teachers: sign up now for HIFF's Educational Programs! Have a guest filmmaker speak to your class or have your students attend an International film. Deadline is Sept 21.

[Read More](http://www.hiff.org/education)

<http://www.hiff.org/membership>



<http://www.hiff.org/membership>

Become a HIFF Ohana Member!

If you plan to see a lot of films at HIFF or want to bring along your friends and family, become a member! HIFF members receive discounts on tickets, invites to special events & more.

[Read More](http://www.hiff.org/membership)

<http://www.hiff.org/travel-hotels/>



<http://www.hiff.org/travel-hotels/>

Are you traveling to Hawaii this October?

Special discount hotel room rates are available for HIFF delegates and attendees of this October's film festival. Stay just steps away from beautiful Waikiki Beach.

[Read More](http://www.hiff.org/travel-hotels/)

<http://www.eurocinemahawaii.org>



<http://www.eurocinemahawaii.org>

HIFF is partnering with EuroCinema Hawaii to create a festival within a festival.

Sponsors



Kupuna Lens Program



[Education Help HIFF Teach Filmmaking to Hawaii's Elders!](#)

by Anna Page

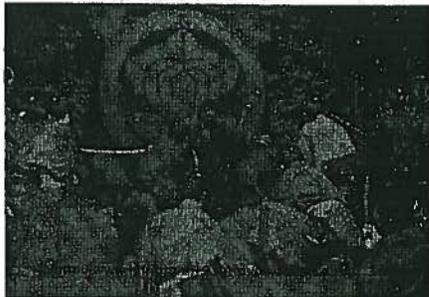
Help support HIFF's Kupuna Lens Film Program: Educating and empowering s...

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Recent Blog Posts

[HARA-KIN DEATH OF A SAMURAI](http://www.hiff.org/content/hara-kin-death-of-a-samurai/)
Friday at Pearlridge 16

<http://www.hiff.org/content/hara-kin-death-of-a-samurai/>



[I'm a happy pig to be a HIFF imposter replaced by THE IMPOSTER!](http://www.hiff.org/content/i-heart-hiff-imposter/)

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<http://www.vimeo.com/hiff>

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<http://visitor.r20.constantcontact.com/d.jsp?llr=piq99vbab&p=oi&m=1101418797359>

Stay informed with what's going on at HIFF by joining our email list. Updates are sent every 2 weeks & more often as the film festival approaches.

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» <http://visitor.r20.constantcontact.com/d.jsp?llr=piq99vbab&p=oi&m=1101418797359>

Read more

<http://www.hiff.org/about-hiff/history/hiff-2011> View all of the award winners for the 31st Annual Hawaii International Film Festival, the trailer, premieres and more.

<http://www.hiff.org/gift-cards>



<http://www.hiff.org/gift-cards>

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HIFF Gift Cards can be redeemed for tickets, memberships and more.

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<https://hiff2.tix.com/Donation.asp?OrganizationNumber=4089>

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