



STATE PROCUREMENT OFFICE
NOTICE OF AMENDMENT TO EXEMPTION FROM CHAPTER
103D, HRS, CONTRACT

11 MAR 28 P3:02
 STATE PROCUREMENT OFFICE
 STATE OF HAWAII

1. TO: Chief Procurement Officer
 2. FROM: DOH/TSP/CDMCB/Tobacco Prevention & Education Program
 Department/Division/Agency
 3. Name of Contractor: Screenvision Direct, Inc. 4. P.E. Reference No. 09-097-D

5. Description of goods, services, or construction:
 On-screen advertisement for tobacco and teens/youth smoking messages at the Kahala Mall 8 theatre to run for 18 weeks starting April 22, 2011.

6. Scope of work for the contract is revised as follows:
 To add an additional advertising venue.

Original Contract Price: \$72,800.00 Amended Contract Price:
 \$75,569.00

7. Reason: This / These amendment(s) are necessary because:
 Vendor is the sole representative for Consolidated Theatres in Hawaii. Since the original request for an exemption was submitted, the Tobacco Prevention & Education Program would like to purchase advertising at an additional venue. This purchase will increase the cost to the original contract.

8. Direct questions to: Lola Irvin Phone: 586-4488

Agency shall ensure adherence to applicable administrative and statutory requirements.

9. Pursuant to § 103D-102, HRS, and § 3-120-5, HAR, I certify that the information provided above is, to the best of my knowledge, true and correct

[Signature] Date 3/21/11
 Department Head / Director of Health

Reserved for SPO Use Only

10. Date Posted: 3-29-11

11. Submit written objections to this notice of intent to amend a procurement exemption contract within seven calendar days or as otherwise allowed from the above posted date to:
 Chief Procurement Officer
 State Procurement Office
 P.O. Box 119
 Honolulu, Hawaii 96810-0119

Chief Procurement Officer's Comments:
 This request is disapproved because the term of the contract for PE 09-097-D expired on 6/22/10 and an amendment cannot be considered on an expired contract. PE 10-085-K expires on 06/22/11 and is a similar exemption. The department may want to consider submitting an amendment for consideration on this exemption.

12. APPROVED DISAPPROVED

[Signature] Date 4/18/2011
 Chief Procurement Officer

13. P.E. No. 09-097-D