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STATE PROCUREMENT OFFICE
NOTICE OF AND REQUEST FOR EXEMPTION
FROM CHAPTER 103D, HRS

STATE PROCUREMENT OFFICE
STATE OF HAWAII

- 1. TO: Chief Procurement Officer
2. FROM: DOT/Highways/HWY-V/HWY-VS

Department/Division/Agency

Pursuant to §103D-102(b)(4), HRS, and Chapter 3-120, HAR, the Department requests a procurement exemption to purchase the following:

3. Description of goods, services or construction:
On-screen advertisement for federally funded traffic safety message in movie theatres.

4. Name of Vendor: National Cinemedia, LLC
Address: PO box 17491
Denver, CA 80217
5. Price: \$80,000.00

6. Term of Contract: From: 4/1/11 To: 3/31/12
7. Prior Exemption Ref. No.

8. Explanation describing how procurement by competitive means is either not practicable or not advantageous to the State:
Vendor is the sole representative for Signature ad Hollywood Theatres in Hawaii. The vendor was not selected by the requester, but is contracted by the theatre to manage on-screen advertisements.

9. Details of the process or procedures to be followed in selecting the vendor to ensure maximum fair and open competition as practicable:
There are no other vendors for this service.

10. A description of the agency's internal controls and approval requirements for the exempted procurement:
Lee Nagano, Program Manager - Select sites and negotiates fees
Lianne Yamamoto, Highway Safety Specialist - Monitors billings for proper expenditures
Scott Haneberg, Motor Vehicle Safety Administrator - Approval of purchase order
Wai Li, Fiscal Officer - Approval of purchase order
Daniel Meisenzahl, Communications Development Specialist - Approval of ads that are to be displayed

REQUEST FOR EXEMPTION FROM CHAPTER 103D, HRS (Cont.)

12. A list of agency personnel, by position, who will be involved in the approval process and administration of the contract:			
Name	Position	Involvement in Process	
Glenn Okimoto	Director of Transportation	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration
Daniel Meisenzahl	Communications Dev. Specialist	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration
Wai Li	Fiscal Officer	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration
Scott Haneberg	Motor Vehicle Safety Admin.	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration
Lianne Yamamoto	Highway Safety Specialist	<input checked="" type="checkbox"/> Approval	<input checked="" type="checkbox"/> Administration
Lee Nagano	Highway Safety Manager	<input checked="" type="checkbox"/> Approval	<input checked="" type="checkbox"/> Administration

13. Direct inquiries to:	Department: Transportation Contact Name: Lee Nagano Phone Number: 587-6301 Fax Number: 587-6303
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Agency shall ensure adherence to applicable administrative and statutory requirements

14. *I certify that the information provided above is, to the best of my knowledge, true and correct.*


 Department Head _____ Date 3-16-11

Reserved for SPO Use Only

15. Date Notice Posted 3/22/2011

The Chief Procurement Officer is in the process of reviewing this request for exemption from Chapter 103D, HRS. Submit written objections to this notice to issue an exemption from Chapter 103D, HRS, within seven calendar days or as otherwise allowed from the above posted date to:

Chief Procurement Officer
 State Procurement Office
 P.O. Box 119
 Honolulu, Hawaii 96810-0119

Chief Procurement Officer's comments:

This approval is for the solicitation process only, HRS section 103D-310(c) and HAR section 3-122-112, shall apply. This award is required to be posted on the Awards Reporting System.

16. APPROVED DISAPPROVED NO ACTION REQUIRED


 Chief Procurement Officer _____ Date 4/6/2011