



STATE PROCUREMENT OFFICE '11 MAR -4 A9:43
**NOTICE OF AMENDMENT TO EXEMPTION FROM CHAPTER
 103D, HRS, CONTRACT**

STATE PROCUREMENT OFFICE
 STATE OF HAWAII

1. TO: Chief Procurement Officer
 2. FROM: DBEDT/SID/State Energy Office
 Department/Division/Agency

3. Name of Contractor: Cox Radio, Inc.

4. P.E. Reference No. 11-057-B

5. Description of goods, services, or construction:
 Cox Radio Inc. has created the "Hawaii Clean Energy Pledge" (HCEP), a community outreach program to motivate behavioral changes to decrease Hawaii's energy dependence and usage. The HCEP program sponsorship includes: radio announcements on Cox Radio Inc. radio station network; DBEDT's Hawaii Clean Energy Initiative logo and links to HCEP website and Facebook welcome page; 15,000 audio impressions a month, streaming on-line audio promotions, web e-blasts.

6. Scope of work for the contract is revised as follows:
 Original term of contract: 02/01/2011 to 07/31/2011
 Amended term of contract: 04/01/2011 to 09/30/2011

 Original Contract Price: \$15,706.80 Amended Contract Price: \$ n/a

7. Reason: This / These amendment(s) are necessary because:
 SPO-07 was approved by the CPO on 2/14/2011, thus losing two weeks of the six-~~week~~ ^{MONTH to 4/11} sponsorship. Cox Radio is agreeable to changing the term dates to 4/01/2011 to 9/30/2011 to allow for SPO-07B approval.

8. Direct questions to: Kathy Yim Phone: 587-9003

Agency shall ensure adherence to applicable administrative and statutory requirements.

9. Pursuant to § 103D-102, HRS, and § 3-120-5, HAR, I certify that the information provided above is, to the best of my knowledge, true and correct
FEB 28 2011
 Department Head _____ Date _____

Reserved for SPO Use Only

10. Date Posted: 3/4/2011

11. Submit written objections to this notice of intent to amend a procurement exemption contract within seven calendar days or as otherwise allowed from the above posted date to:
 Chief Procurement Officer
 State Procurement Office
 P.O. Box 119
 Honolulu, Hawaii 96810-0119

Chief Procurement Officer's Comments:

 Amendment to PE 11-057-B is approved to change the period to April 1, 2011 to September 30, 2011 and is for the solicitation process only, HRS section 103D-310(c) and HAR section 3-122-112, shall apply. This award is required to be posted on the Awards Reporting System.

12. APPROVED DISAPPROVED

Ann S. J... 3/14/2011
 Chief Procurement Officer Date

13. P.E. No. 11-057-B
al



'11 JAN 27 P2:56

STATE PROCUREMENT OFFICE
NOTICE OF AND REQUEST FOR EXEMPTION
STATE PROCUREMENT OFFICE
FROM CHAPTER 103D, HRS

COPY

1. TO: Chief Procurement Officer
2.FROM: DBEDT/SID/State Energy Office

Department/Division/Agency

Pursuant to §103D-102(b)(4), HRS, and Chapter 3-120, HAR, the Department requests a procurement exemption to purchase the following:

3. Description of goods, services or construction:
Cox Radio Inc. has created the "Hawaii Clean Energy Pledge" (HCEP), a community outreach program to motivate behavioral changes to decrease Hawaii's energy dependence and usage. This is a six-month sponsorship (Feb-July 2011) of the Hawaii Clean Energy Pledge program. The HCEP program sponsorship includes: radio announcements on Cox Radio Inc. radio station network (36-60 spots per month on five radio stations); DBEDT's Hawaii Clean Energy Initiative (HCEI) logo and link on the HCEP website; DBEDT's HCEI logo and link on HCEP Facebook welcome page; 15,000 audio impressions per month, per website via streaming on-line audio promotions on Cox Radio Inc. radio stations' websites; web e-blasts from Cox Radio Inc. radio stations' websites; DBEDT's HCEI promotion (30-second) on all sponsorships' messages throughout HCEP program.

4. Name of Vendor: Cox Radio, Inc.dba KRTR-FM,AM/KCCN-FM/
Address: KPHW-FM/KINE-FM/KKNE-AM
Mail Code 60209, P.O. Box 1300,Honolulu, HI 96807-130
5. Price: \$15,706.80

6. Term of Contract: From: 02/01/2011 To: 07/31/2011
7. Prior Exemption Ref. No.

8. Explanation describing how procurement by competitive means is either not practicable or not advantageous to the State:
The Hawaii Clean Energy Pledge (HCEP) is a unique program created and managed by Cox Radio, Inc. Components of the sponsorship such as airtime (messages and announcements) on the Cox Radio network (KRTR-FM,AM/KCCN-FM/KPHW-FM/KINE-FM/KKNE-AM), exposure on Cox's HCEP website, associated radio station websites and e-blasts are exclusive to Cox Radio Inc. The HCEP program aligns with the goals of Hawaii Clean Energy Initiative and sustainable island living. At this time, no other clean energy/sustainability pledge program with the components of radio airtime, and digital marketing is being offered in Hawaii; thus, this program cannot be procured through a competitive method.

9. Details of the process or procedures to be followed in selecting the vendor to ensure maximum fair and open competition as practicable:
Cox Radio, Inc. created and solely operates the Hawaii Clean Energy Pledge program. All components of the program (HREP website, radio stations, and associated website of radio stations) are exclusive and part of the Cox Radio, Inc. network of radio stations, websites. Cox Radio, Inc. approached DBEDT's State Energy Office for sponsorship of the HCEP program as they felt their pledge program supports DBEDT's Hawaii Clean Energy Initiative.

10. A description of the agency's internal controls and approval requirements for the exempted procurement:
The procurement is first reviewed by the SID Contracts Office, then routed to the SID Administrator for approval. It is then routed to the DBEDT Director for approval. Upon Director approval it is forwarded to SPO for approval. It is approved by SPO, agency personnel will issue a purchase order, and once the goods/services has been completed and delivered agency personnel will accept an invoice and process for payment through DBEDT's fiscal office, then DAGS.

REQUEST FOR EXEMPTION FROM CHAPTER 103D, HRS (Cont.)

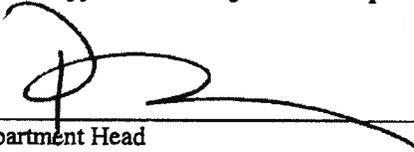
12. A list of agency personnel, by position, who will be involved in the approval process and administration of the contract:

Name	Position	Involvement in Process	
Richard C. Lim	Interim Director, DBEDT	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration
Theodore A. Peek Estrella	Administrator, SID Acting	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration
Jeffrey Pang	Research Statistician	<input type="checkbox"/> Approval	<input checked="" type="checkbox"/> Administration
Susan Gray-Ellis	Contracting Specialist	<input type="checkbox"/> Approval	<input checked="" type="checkbox"/> Administration
Kathy Yim	Energy Clerk/Contract Administr.	<input type="checkbox"/> Approval	<input checked="" type="checkbox"/> Administration
		<input type="checkbox"/> Approval	<input type="checkbox"/> Administration

13. Direct inquiries to: Department: DBEDT/SID
 Contact Name: Kathy Yim
 Phone Number: 587-9003
 Fax Number: 586-2536

Agency shall ensure adherence to applicable administrative and statutory requirements

14. I certify that the information provided above is, to the best of my knowledge, true and correct.


 Department Head

JAN 24 2011

Date

Reserved for SPO Use Only

15. Date Notice Posted 1/21/2011

The Chief Procurement Officer is in the process of reviewing this request for exemption from Chapter 103D, HRS. Submit written objections to this notice to issue an exemption from Chapter 103D, HRS, within seven calendar days or as otherwise allowed from the above posted date to: Chief Procurement Officer
 State Procurement Office
 P.O. Box 119
 Honolulu, Hawaii 96810-0119

Chief Procurement Officer's comments:

This approval is for the solicitation process only, HRS section 103D-310(c) and HAR section 3-122-112, shall apply. This award is required to be posted on the Awards Reporting System.

16. APPROVED DISAPPROVED NO ACTION REQUIRED


 Chief Procurement Officer Date 2/14/2011